

TOPICS 2011



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ISSUE	FOOD	NON FOOD	CUSTOMER	DISCOUNT PLUS
February	Chocolate	Shampoos	Tea	CEE Review 2010
March	Pasta	Laundry Detergents	Iced tea	Dairy Products
April	Sponge Cakes	Body Skin Care	Insect Control Products	Mission "My Home"
May	Ice - cream	Hair Styling Products	Sun Care	The M.A.N.
June	Carbonated Soft Drinks	Toilet Soaps	Chewing Gums	Pharmacy Target*
July/August	Instant Coffee	Foot Care	Hair Colorants	
September	Pet Food	Dishwashing Detergents	Muesli	
October	Instant Soups and bouillons	Baby Products	Deodorants	Healthy
November	Chocolate Bars	Oral Hygiene	Alcohol Drinks	Holidays Shopping
December	Meat Products	Face Care	Rice	

* Will be distributed to pharmacies with cosmetics sections, specialized cosmetics stores and cosmetics buyers in KA in the country