

PROGRESSIVE



**March:
Easter**

**May:
Nutrafood**





**October:
In-store communication**




**November:
Christmas Catalogue**


ADVERTISEMENT PRICES

ADVERTISEMENT	Preferential prices (EUR)
2/1 page (double-page spread)	1.350
1/1 page	790
1/2 page	550
1/6 page - new product	145


**June:
Summer edition**



distributed to all retailers on the seaside and Key accounts in the whole country



**April:
Beauty care**



distributed to specialized cosmetic stores, pharmacies with cosmetics sections and cosmetic buyers in all Key Accounts in the country

ADVERTISEMENT	Preferential prices (EUR)
1/1 page	390

Book your position till March, 15th and you will receive 10 % discount

VAT is not included. No additional discounts are applicable.
The publisher reserves the right to refuse any advertisement with no reason given.

TECHNICAL SPECIFICATIONS AND SIZES

File formats: TIFF or EPS (all text has to be converted to curves/outlines). Colour mode: CMYK (no spot colours please). Resolution: 300 dpi. All full page and spread ads should bleed 3 mm off all edges. Please do not put any crop marks, registration marks, colour bars or other additional information in your file. Calibrated digital colour proofs should accompany the ads, otherwise the quality of printing cannot be guaranteed. If no colour proof is provided, we do not accept claims regarding the print.

* These are the cut sizes of the advertisements. Please add a 3 mm bleed at each edge.

PAGE	SAIZ mm
Full page*	210 x 297
Double-page spread*	420 x 297
1/2 page vertical	88 x 247
1/2 page horizontal	175 x 105